

**BOARD OF COUNTY COMMISSIONERS RETREAT**

**FEBRUARY 7, 2008**

A Board Retreat was held at the Port Charlotte Beach Complex in Port Charlotte, Florida. The following members were present: Chairman D'Aprile, Commissioner Duffy, Commissioner Cummings, Commissioner Loftus, and Commissioner Moore. Also in attendance were County Administrator Loucks, Assistant County Administrator Shoemaker, Assistant County Administrator Baltz, County Attorney Knowlton, and Deputy Gail Manley. The meeting was called to order at **9:05 A.M.**

The morning portion of the retreat and luncheon included the following directors and department management personnel: Raymond Sandrock, Jim Thomson, Don Root, Joyce Ross, Andrew Baker, Jeff Ruggieri, Robert Hebert, Magali Kain, Tom O'Kane, Chief Dennis Didio, Paul Payette, Jeff Pearson, Laura Kleiss-Hoeft, Victoria Carpenter, Jim Evetts, and Mark Ramsey.

Facilitator, Dr. Herbert A. Marlowe, Jr., explained the session would include a review of last year's goals, discussion of how new goals would fit into a strategic financial plan, discussion of goals for the upcoming year, and a consensus on priority goals.

**Recess for lunch: 12:40 PM - 1:40 PM**

The afternoon portion of the retreat did not include any directors or department management personnel. Dr. Marlowe reviewed the goals and priorities discussed at the morning session. A summary of the discussion topics was prepared by Mr. Marlowe and is attached for reference.

**MEETING ADJOURNED: 3:40 P.M.**

**Signature on file in Commission Minutes**  
**Chairman D'Aprile**

**ATTEST:**

**BARBARA T. SCOTT, CLERK  
OF THE CIRCUIT COURT AND  
EX-OFFICIO TO THE BOARD  
OF COUNTY COMMISSIONERS**

**By: Signature on file in Commission Minutes**  
**Deputy Clerk**

CHARLOTTE BCC GOALS

Agenda

- AM - discussion of interview topics, additional topics
- PM - discussion, goal statements, prioritization, objectives

Discussion Topic List

- Financial situation and budget
- Alternative revenue sources
- Growth Management
- Extension of penny sales tax
- Infrastructure
- Public-private partnerships
- Adherence to social service funding policy
- County-wide habitat conservation plan
- Re-organization of MSBUs
- Resolution of Murdock Village
- Communication improvements
- Vehicles
- Phosphate
- Water Supply

Fiscal Situation

- Building and commercial impacts
- Mandate
- Don't start with assumption of millage rate increase
- Broken tax structure; unfair payments
- Overinflation
- Solve it today
- Property valuation decline
- \$8 million second 25000
- \$4.7 million portability
- Revenue cap
- Prior cap
- Growth + inflation
  - Prob - assumes local govt provides same services
  - Legislative mandates
- Services may have to change
- May have to organize differently
- Mandates will continue

- Time to do capital
- Revise regs
- Privatization

### Fiscal Strategies

#### Key Challenge

- Build public credibility
- Communicate

#### Growth Management

- Comp Plan progressive
- Urban service area strategy
- Best strategy to limit govt expenses is to use existing infrastructure
- Incentives to build on ½ acre
- Increase density and height in infill
- Commercial nodes
- Industrial parks
- Continue LDR, zoning reviews
- Systems to manage redevelopment
- Change policies to encourage infill
- Encourage master developers
- Strengthen urban service area language and transfer of development language
- Reconfigure two urban service zones - true infill, needed infill (suburban), transition, reserve
- Encourage large parcels to stay intact

#### Extension of Penny

- Key is good campaign, inclusiveness
- Concentrate on roads?
- Key is timing, transparency of budget
- Communication
- Past investments, lack of bonding
- Key to communicate about O&M rqts
- Prefer basic infrastructure
- Surveying about public preferences

**Social Service Funding Policy**

- Maintain up or down policy
- Sunshine - UWay policy?

**Conservation Habitat Plan**

- 1,700 acres for urban birds
- Need 800 more acres
- Lot owners pay back charlotte conservation
- Regional option
- Limits on Conservation Charlotte
- Purpose
  - Mitigation for individuals or county has to be fully reimbursed

**MSBU re-org**

- Larger msbu/tus for larger base services
- Roads and drainage
- How to phase in?
  - subsidies
- Keep small ones for neighborhood planning and distinctiveness
- Where does my \$ go?
- Large enough to bond and make impact
- Set minimums for MSBUs
- Sales tax

**Murdock Resolution**

- Goal is June

**Phosphate**

- Backup: Lobby for conditions in dEP rule
- Ball in Sarasota's court

**Water Supply**

- Sheet flow
- RO expansion
- Develop small local sources to be a peer with rest of authority
- Cisterns
- Regs
- Incentives

**GOAL STATEMENTS**

**Build Credibility**

- Have to practice civility
  - No personal attacks
  - No boo and hiss; no applause
- Communication
- Fact presenting

**Staff Counsel and Advice**

**Goals**

- Develop near and long term strategic financial plan
- Re-write Comprehensive Plan
  - Emphasize shift densities and heights toward more appropriate locations
  - Develop four land use zones within urban service area re infill, suburban, transition and reserve land types
  - Review incentives to retain rural services areas
- Continue and strengthen comprehensive water supply and conservation options including development of local sources
- Revise MSBUs
  - Develop funding and phase in options for three large scale street and drainage MSBUs
  - Examine options for alternative revenue streams
  - Establish minimum standards for MSBUs
- Resolve phosphate situation
- Continue the Penny sales tax extension
  - strong communication campaign and
  - clearly defined projects

**Goals**

- *Improve internal and external communication*
  - *Pros and Cons*
  - *Inter-dept communications*
  - *Fuller project*
  - *Respect for dissension/tolerance for error*
  - *Public communication, plain*
  - *Only TV board meetings, code meetings and any other as directed by*
- *Continue promotion of economic development*