

BOARD OF COUNTY COMMISSIONERS

GOAL SETTING WORKSHOP

January 22, 2010

A Goal Setting Workshop was held at the Port Charlotte Beach Complex, Port Charlotte, Florida. The following members were present: Chairman Starr, Commissioner Duffy, Commissioner Loftus, Commissioner Skidmore, County Administrator Baltz, and County Attorney Knowlton. Also in attendance were Minutes Supervisor Manley and Minutes Secretary Cournoyer. The meeting was called to order at **9:00 AM**.

The following staff was present: Assistant County Administrators Kelly Shoemaker and Raymond Sandrock, Finance Director Ann Larrivee, Budget Director Gordon Burger, and Facilitators Pam Stein and Jackie Stevens.

Ms. Stein explained areas to review, pointing out basic rules to follow during the workshop, and reviewed values - (value dictionary is posted on Charlotte County Website).

The morning session began with a reaffirmation of the Mission/Vision statement. **Board Consensus that the Mission Statement remains the same.** Mr. Baltz reviewed with informational items regarding the budget kick-off meeting, the January 7, 2010 meeting, Directors, Board of County Commissioners (BOCC) expectations and provided focus to departments. The next item discussed was a review of the BOCC Strategic Focus Areas, Goals and Sample Directional Statements (see packet material) regarding the following topics: Public Safety, Growth Management, Water Resources, Fiscal Financial Planning and Economic Development.

RECESS: 12:45 PM - 1:00 PM

The afternoon session began with a continuation of the BOCC Strategic Focus Areas regarding the following topics: Human Services, Quality of Life, Efficient and Effective Government; Discussion of Priority Issues for County Commission, such as: Internal and External Communication, Open for Business Program, Murdock Village and Financial Issues and State of the County Presentation.

Board discussion ensued throughout the morning and afternoon workshop regarding each item from the Agenda and packet materials with staff commenting and responding to questions from the Board. A summary of the discussion topics as prepared by Ms. Stein and Ms. Stevens is attached for reference.

ADJOURNED: 2:03 PM

Signature on file in Commission Minutes
Chairman

BARBARA T. SCOTT, CLERK
OF THE CIRCUIT COURT AND
EX-OFFICIO TO THE BOARD
OF COUNTY COMMISSIONERS

By: Signature on file in Commission Minutes
Deputy Clerk

gm

BCC Goals 2009-2010

Strategic Focus Area: Public Safety

Goal: Maintain a safe and healthy community in which to live.

Directional Statements:

- o Continue to look for more operational efficiencies
- o Partner with other jurisdictions to provide inmate services
Example: Offer to house inmates with sentences less than 365 days
- o Explore possibility of County operated animal shelter

Strategic Focus Area: Growth Management

Goal: Manage growth and change consistent with the County's comprehensive plan to maximize quality of life with an emphasis on efficient processes that support positive business, neighborhood communities, and protect our environmental assets.

Directional Statements:

- o Continue with task force regarding Murdock Village
- o Explore incentives to attract potential buyers for Murdock Village
- o Explore marketing possibilities for Murdock Village (Wall Street Journal, etc.)
- o Adhere to Smart Charlotte 2050 (County's Comprehensive Plan)

Strategic Focus Area: Water Resources

Goal: Ensure quality and quantity of water resources when and where they are needed and provide a safe and reliable water supply.

Directional Statements:

- o Reduce the cost of potable water
- o Focus on increased efficiencies
- o Explore County maintenance of Aerobic Treatment Units (ATUs)

Strategic Focus Area: Fiscal/Financial Planning

Goal: Continue to increase the effectiveness of local government and maintain a strong financial condition.

Directional Statements:

- Find new sources of revenue for MSBU's and MSTU's
- Example: Fund roads via ad valorem taxes
- Aggressively monitor and apply for grants and state and federal funding
- Develop near and long-term strategic financial plan

Strategic Focus Area: Economic Development

Goal: Create a business climate that promotes a diversified, growing economy consistent with established growth management plans and enhanced quality of life.

Directional Statements

- Attract & retain high quality jobs
- Accelerate CIP projects and road paving to create jobs
- Aggressively continue to develop a smooth and expedient permitting process
- Focus on recruiting businesses that expand the "economic pie" for everyone rather than creating an economic advantage for specific businesses only

Strategic Focus Area: Human Services

Goal: Pursue available funding sources to facilitate providing services to meet community needs.

Directional Statements:

- Better Coordination of Services
- Increase access to affordable health and behavioral healthcare
- Maximize opportunities to achieve self-sufficiency
- Engage Health Department in budget process and encourage them to adopt similar approach to efficiencies
- Work with local legislative delegation to decrease amount of information reported/required for grants

Strategic Focus Area: Quality of Life

Goal: Enhance community life by clean air and water, unfettered open spaces and bodies of water, conservation of wildlife and natural resources, and provide community amenities

Directional Statements:

- Seek enhancements for recreational areas (e.g., vendors)
- Promote sustainability & environmental stewardship
- Enhance public access to water & beaches
- Promote arts, culture and historic preservation
- Protect and preserve environmental and park lands

Strategic Focus Area: Efficient and Effective Government

Goal: Facilitate the organization's capacity to govern and manage effectively in the rapidly changing and challenging environment.

Directional Statements:

- Increase the efficiency and effectiveness of government
- Improve internal and external communication
- Enhance community engagement
- Improve key processes
- Develop workforce of the future
- High quality customer services
- Competitive programs & services
- Maximize best practices and technology
- Develop business friendly models
- Provide best possible service at lowest cost
- As programs/services/requests are evaluated, answer the following:
 - Who wants it?
 - Who benefits?
 - How pay for it?